



Shishukunj Model United Nations Conference 2018

October 5 - 7, 2018

Lobbying – What and How?

Lobbying is informal interaction among delegates with the objective of forming blocs and alliances by means of persuasion alone. The purpose of lobbying is to influence and convince others in one's own favor. This could be in relation to certain policies of their country or ideas and solutions. Lobbying is extremely important as it helps delegates make allies and expand their respective blocs, thus gather support to pass their draft resolution in the committee.

In Shishukunj MUN, we aim at passing documents by consensus in all committees. Hence, it is essential that all delegates utilize informal committee time to lobby and built consensus in order to form a united front.

Delegates may lobby during informal sessions like unmoderated caucuses and informal informals, and breaks. Lobbying is not done under the supervision of the members of the Bureau. Lobbying is an integral part of MUNning and must be focused on throughout the conference.

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